

QUICK FACTS ABOUT

# ORGANIC IN CANADA



## SALES

**\$10.26**<sup>\*</sup>  
billion

Canadian's annual spend on organic

## FOOD & BEVERAGE

Valued at

**\$7.94**<sup>\*</sup>  
billion

**5<sup>th</sup>** largest country for consumer demand

3.3% Total market share\*

### IMPORTS

**\$935.8M**

9% growth rate in 2022 over 2021

### EXPORTS

**\$554.9M**

33% growth rate in 2022 over 2021

\*Estimated using a Compound Average Growth Rate (CAGR)

## CONSUMER PREFERENCES

Over half

**55%**



seek organically produced food when shopping or dining out

Three in five

**60%**

are willing to pay more for products that are organically sourced



## Environmental Impacts of Organic



Captures **44%** more carbon

Reduces carbon emissions by **40%**



Uses **45%** less energy

Reduces nitrates released to groundwater by **50%**



Creates healthier soils with **13%** higher organic soil matter



# TRADE



Canada exports over **180,000 MT** annually

Canada is a global leader of organic:

**4th largest**

producer of pulses

**6th largest**

producer of cereals

**9th largest**

producer of oilseeds

**producing 99%**

of the world's organic cranberries

## CERTIFIED OPERATORS



**7702**

**Certified Organic Operations**

Down 3.7% since 2021



**6069**

**Certified Producers**

0.54% decrease since 2021



**1973**

**Certified Processors**

7.99% decrease since 2021



**777**

**Certified Livestock Producers**

0.89% decrease since 2021



**47**

**Certified Aquaculture Operators**

2% increase since 2021

**63%**

of organic farmers earn over \$100K versus 46% of non-organic farmers

Source: 2021 Census Data



### Organic Food Operators by Province

3413	1453	899	826	652	242	200	17
Quebec	Ontario	Sask.	B.C.	Alberta	Atlantic	Manitoba	Territories

### Organic Producers by Province

2827	1000	822	571	503	187	153	6
Quebec	Ontario	Sask.	Alberta	B.C.	Atlantic	Manitoba	Territories

### Organic Food Processors by Province

855	507	322	87	85	55	51	11
Quebec	Ontario	B.C.	Alberta	Sask.	Manitoba	Atlantic	Territories

### Organic Livestock Producers by Province

272	232	113	59	50	28	19	3
Quebec	Ontario	B.C.	Manitoba	Alberta	Sask.	Atlantic	Territories

### Organic Aquaculture Operators by Province

34	10	2	1	0	0	0	0
Quebec	Atlantic	Ontario	B.C.	Alberta	Sask.	Manitoba	Territories