



The Canadian egg industry

DELIVERING ECONOMIC VALUE TO CANADIANS

3 REASONS

Canadians believe
supply management
is important



Consumers

Allows Canadians to buy fresh, local, high-quality products.



Communities

Creates jobs and opportunities in our communities.



Farmers

Supports and protects Canadian farmers.

Canadian egg farmers:

- Operate more than **1,000 farms** in all 10 provinces and the Northwest Territories.
- Support over **17,600 jobs** across the country.¹
- Contribute **\$1.37 billion annually** to the Canadian economy.²
- Produce more than **650 million dozen eggs** each year.³

MORE THAN 90%
of Canadians trust the quality standards of
food from Canadian farms.⁴



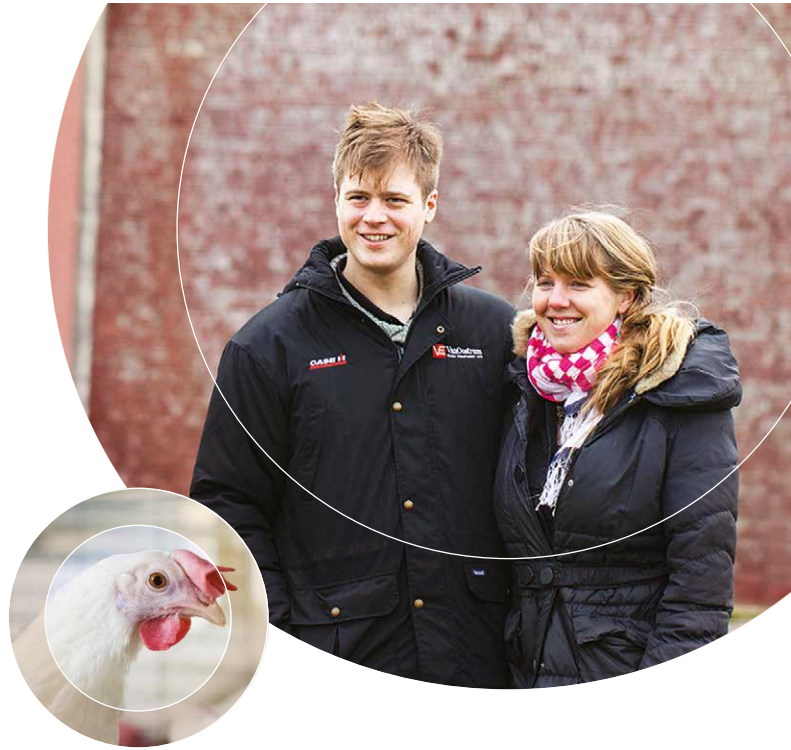
**EGG FARMERS
OF CANADA**
Dedicated to Quality

Egg production on Canadian farms
INCREASED BY 30%
between 2006 and 2016.⁵

Driving growth and innovation

Thanks to supply management
our farmers:

- Care for their hens by following a national **Animal Care Program**, which includes inspections and third-party audits.
- Meet world-class on-farm food safety standards thanks to the **Start Clean-Stay Clean™** program.
- **Invest in innovation** and **research** in egg production, poultry science, animal and human nutrition, and economic and environmental sustainability.
- Actively **support their communities** through major partnerships with food banks, breakfast programs and charitable organizations.



92% of Canadians say it is
important that the eggs
they consume come from Canada.⁶

Opening the door for the next generation of leaders

The stability provided by supply management opens the door for new farmers and the next generation of agriculture leaders.

- **1 in 5 egg farmers** are new to the industry. Others will be up to the **10th generation** to farm.
- **30% of egg farmers** are under the age of 45.

Visit eggfarmers.ca and subscribe to our **e-newsletter** to stay informed on all the latest news from Canada's egg farmers.



^{1,2} Kevin Grier Market Analysis and Consulting Inc., The 2015 Economic Impact of the Poultry and Egg Industries in Canada, October 2016

³ Egg Farmers of Canada, December 2016

⁵ Egg Farmers of Canada, February 2017

^{4,6} TNS Canada, February 2013: Online omnibus survey of 1,001 adults across Canada



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